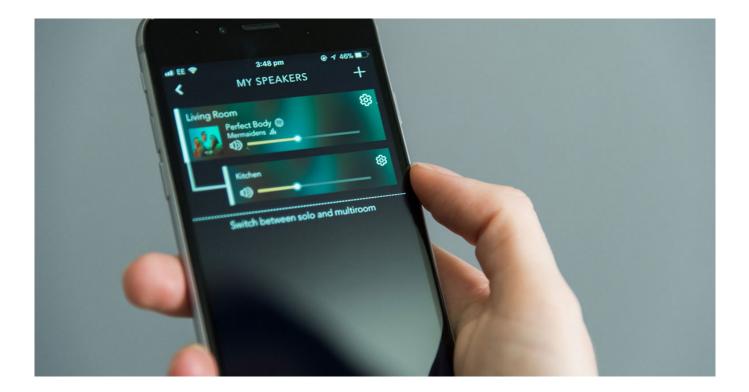


**Press Release** 

## Orbitsound Launches the ONE P70W



**London, UK** - Orbitsound, the pioneering British audio company known for their Airsound technology, recently launched its first app. The app which connects to their latest range of speakers, allows listeners to connect multiple speakers and control them individually or as one system, thus creating an immersive experience for the consumer.

When creating the app, Orbitsound was keen to build on the experience that a consumer gains from the Airsound technology embedded within their speakers. With Wifi and Airsound technology, for the first time it is possible to experience true stereo throughout your home with multiple speaker systems. Airsound is unique in the way it creates a stereo soundfield with multiple speakers seamlessly extending the stereo audio coverage.

Alongside this app, Orbitsound have launched their new wifi enabled speaker system - the ONE P70w. Unlike some other speakers, the ONE P70w, does not require a separate router to work. Instead it links up to your existing Wifi network, making setup and integration as easy and seamless as possible. Once connected, it is always connected and available to anyone on the same Wifi network, and directly from their favourite apps.

"At Orbitsound we have always put audio first. We feel that the quality and sheer convenience offered by our Wifi solution is now good enough to match our high audio standards. I am so excited to finally bring Orbitsound into the world of connected audio, and am looking forwards to where this technology will take us and the users who enjoy our audio focused products every day." - Daniel Fletcher, Managing Director.

The app, available for android and iOS features built in services from TuneIn, Spotify, TIDAL, Apple Music, iHeartRadio, Napster as well as the ability to play your own stored music from inside the app. With even more music platforms planned for integration in the future the Orbitsound app is destined to become truly adaptable to listeners' platform preferences. The Orbitsound app signals the beginning of a new era for the speaker company and a new standard of WiFi audio experience.

## -ENDS-

## Please contact us for more information, product review requests or 300dpi images.

## About Orbitsound

Orbitsound is a British company of audio engineers, founded by Ted Fletcher in 2009. Airsound technology is the culmination of his 60 year career in audio - a way to reproduce true stereo from a single loudspeaker box. Orbitsound brings Ted Fletcher's revolutionary technology to your home and allows you to hear sound, rich in stereo content, the way it should be heard. Since Airsound's invention, Ted and son Daniel Fletcher have been constantly innovating and creating better ways of delivering Airsound; redefining the quality of audio possible in the home and on the move.